



ASSOCIATED  
STUDENTS | *bookstore*

# Associated Students Bookstore

Textbooks

ComputerWorks

Office & School Supplies

General Books

Clothing & Gifts

Convenience Store





## Welcome

Welcome to the Associated Students Bookstore! We are a not-for-profit organization that has been student-owned and governed since 1929. Unlike other retailers, we are a student focused organization that employs up to 120 students each year. In addition, a portion of the money you spend at the AS Bookstore is given back to the University to support student services, facilities, and programming.

## Customer Service

The AS Bookstore is dedicated to meeting your needs. Any questions or concerns you have will be addressed thoroughly and promptly by our courteous staff. Feel free to email us any time at [asbookstore@csuchico.edu](mailto:asbookstore@csuchico.edu), or call us at (530) 898-5222 or toll free at (866) 282-8422. We greatly appreciate your support of the AS Bookstore.

## Textbooks

As your student-owned bookstore, we are committed to fighting high textbook prices. We know the best way we can do this is by providing more used textbooks to the student body. As a result, the Associated Students Bookstore annually ranks as one of the top college bookstores in the nation for the most used book sales.

## TextLink

Welcome to the easiest and most convenient way to buy your textbooks! Order your textbooks online at [www.asbookstore.com](http://www.asbookstore.com) and let us do the shopping for you.

Getting your textbooks through TextLink is as simple as 1-2-3. All you have to do is follow the simple steps below:

### STEP 1

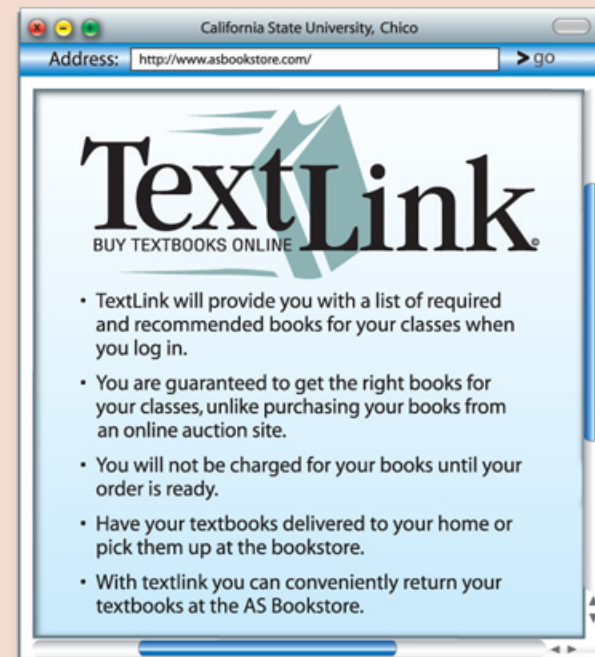
Log on to  
[www.asbookstore.com](http://www.asbookstore.com)

### STEP 2

Choose the books  
you would like to order.

### STEP 3

Choose a shipping/pickup  
and payment option.



## Buyback

Students have the opportunity to sell their books back to us each semester. During textbook buyback, we pay more than 1.5 million dollars to students for their books. In addition, our “50% Guaranteed Buyback” program is another way students can save money. Books marked with a “50% Guaranteed Buyback” sticker will be bought back during finals week for 50% of the purchase price. When students purchase textbooks that are in this program, it essentially reduces the purchase price by half. This is an important savings for students.





## Computers

Immediately after you are accepted to Chico State you can take advantage of the substantially discounted student pricing on Apple and Dell computers.

## Software

As a student, you can also take advantage of the licensing agreement that the California State University system has with Microsoft and Adobe. This agreement allows you to purchase select software at an educational discount.

We also carry a variety of software including design, anti-virus, and different types of educational software; all at competitively low educational prices.

## Selection

If you need to accessorize your computer, check out our hardware section. We stock a full supply of:

- Printers and ink
- Networking gear
- CDs and DVDs
- Cables
- Computer accessories
- Much more!
- USB flash drives
- iPods and accessories

## Service

The Bookstore is your local PC and Apple Authorized Service Provider. We are also available for any questions, service, or support that you may need for your computer.

## Supplies

Our Supply department, located on the 2nd floor of the AS Bookstore, has everything you need for school, home, and office. We carry competitively priced batteries, art supplies, various electronics, course-required supplies, and postage stamps. Whether you are looking for a basic pen or an imprinted CSU, Chico notebook, we have all the supplies it takes to start your semester off right. Want to send something home for the family? Take advantage of our convenient UPS shipping services.

## General Books

Looking for something other than a textbook to read? Then you need to visit our General Books department, located at the north entrance of the AS Bookstore. Come in and browse our complete selection of over 11,000 titles.

## Discounts

We discount the Top Ten titles on the bestseller list everyday. This means that you receive a savings of 30% off hardbacks and 25% off paperbacks. We also feature 20% off a different category of books each month.



## Selection

General Books has a huge selection of:

- |   |  |                                 |
|---|--|---------------------------------|
| • Local interest books                  | • Writing aids                         | • Flash cards                   |
| • Locally authored books                | • Dictionaries and reference guides    | • Travel books                  |
| • Faculty authored books                | • Foreign language reference materials | • Local and national newspapers |
| • Specialized and hard to find titles   | • Fiction/Literature                   | • Magazines                     |
| • Career/Professional Development books | • Study aids                           | • Maps                          |
| • Résumé and interview guides           | • Test preps                           | • Calendars                     |
|   | • Cliff notes                          |                                 |

## Special Orders

If you don't find what you are looking for, our staff will be happy to assist you with special orders at no additional cost to you.





## Clothing & Gifts

You can find something for everyone in our clothing and gift departments. Choose from a wide selection of official Chico State merchandise for students, children, alumni, and parents. If you are looking for great gift ideas, then check out all of our unique merchandise, including:

- T-shirts/Shorts/Hats
- Plush Animals
- Backpacks
- Diploma Frames
- Workout Apparel
- License Plate Frames
- Sweatshirts/Sweatpants
- Seasonal Items
- Greeting Cards
- Key Chains/Decals
- Glassware/Mugs
- Gift Wrap and More!

Our friendly staff is ready to help. If there is a size or item you cannot find, we are more than happy to assist you.

## Convenience Store

Located just inside the General Books entrance of the Bookstore, our Convenience Store provides students with a wide variety of products to select from while shopping. For breakfast, students can enjoy a hot beverage from either Peet's Coffee and Tea or Equator Estate Coffees and Teas, hot cocoa or flavored coffees, fresh gourmet pastries that are delivered every morning or an assortment of donuts and baked goods.

For lunch, we offer a selection of homemade sandwiches and a variety of wraps. There are microwaves available to heat up any of our frozen entrees, such as pizza, hot-pockets, and burritos. Also, our ten cooler boxes are stocked with a full line of sodas, juices, and specialty drinks. There are also special sections dedicated for:

- Natural/Organic foods and drinks
- Low-carb items
- Vegetarian meals
- Soup

The Convenience Store also carries a wide variety of: chips, ice cream, candy, and snack foods. Once you add health and beauty items to the list, you can do all of your shopping in one easy trip!

## www.asbookstore.com

Don't forget that you can shop online at [www.asbookstore.com](http://www.asbookstore.com). Whether you are shopping for a gift or need to order your textbooks, easily browse through our wide selection of merchandise and place an order online. You can even add money to your Wildcat card.

## Wildcat Card

Your current WildCat ID card can be used as a debit card to buy merchandise in the AS Bookstore, pay for copies in the library, deduct your Meal Plans at food locations around campus, print in the computer labs, and make purchases online exclusively at [www.asbookstore.com](http://www.asbookstore.com). To start using your card you need to add money to your account. The easiest way is online at [www.asbookstore.com](http://www.asbookstore.com).

Purchases may be made at various locations on campus, all of which display the WildCat Card symbol. Present locations include:

- AS Bookstore (BMU)
- Holt Station
- Glenn Hall
- Creekside Coffee
- Butte Station
- Plumas Hall
- Common Grounds
- Meriam Library
- Butte Hall
- Whitney Hall
- Tehama Hall

## Questions about the WildCat Card?

You can find the answers at [www.asbookstore.com](http://www.asbookstore.com) or call either (530) 898-4424 or toll free (866) 282-8422.



#### **Bookstore Hours**

Our regular semester hours are as follows:

Monday – Thursday: 7:30AM - 7:00PM • Friday: 7:30AM - 5:00PM  
Saturday: 11:00AM - 5:00PM • Sunday: CLOSED

To find out about special hours, including summer and holidays,  
please visit our website at [www.asbookstore.com](http://www.asbookstore.com) or call Customer Service  
toll free at (866) 282-8422 or locally at (530) 898-4424.