

ASSOCIATED STUDENTS

2011-2012 ANNUAL REPORT



ASSOCIATED STUDENTS | *csu, chico*



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Letter from the Executive Director

I am pleased to present the 2011-12 year-end report for the Associated Students at California State University, Chico. 2011-12 was similar to 2010-11 in regards to the challenges facing our business enterprises and the accomplishments of our programs and activities. However, we continue to demonstrate significant achievements. Therefore, I hope you agree this year-end report highlights the noteworthy accomplishments of the Associated Students.

The state of California's budget did not improve in 2011-12. Fortunately, enrollment was not severely impacted. However, the state budget crisis continues to have a negative impact on our operations, programs and services. Students have less discretionary income and campus departments have limited resources. Additionally, the college bookstore industry continues to realize an unprecedented decline in textbook sales. Our Wildcat Store (formerly the AS Bookstore) has not been immune from this significant loss in revenue.

Even though the Associated Students had challenges, our student and career staff did remarkable jobs to

enhance the programs, activities and services we offer to the campus community. When you review this year-end report you'll notice the breadth and magnitude of our services and programs such as: CAVE, CLIC, the Wildcat Recreation Center (WREC), Adventure Outings, Recycling and Sustainability and student government. Working in concert, our students and staff create a unique blend of professionalism, education, commitment, responsiveness, and enthusiasm that makes the Associated Students an exciting and vibrant auxiliary.

The Associated Students is a comprehensive campus auxiliary serving thousands of students, faculty,



staff and community members. I am proud of our service to the campus community and our partnership with the University. The multitude of activities and events in 2011-12 demonstrates such collaboration including WRECTACULAR, Wildcat Welcome, Choose Chico Day and the joint funding of the Cross Cultural Leadership Center.

There were many accomplishments in 2011-12 and I will highlight a few.

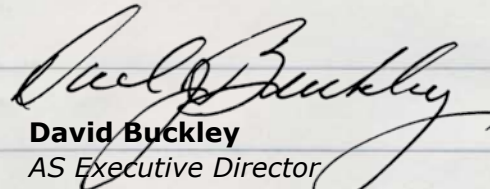
Freshman Leadership Opportunity (FLO) fostered 52 students and the program continues to expand leadership opportunities for students. KCSC relocated to the Bell Memorial Union making it more visible to the campus community. AS Recycling collected over 568,000 lbs. of recyclable materials. The WREC had more than 560,000 user visits and averaged 1,543 visits per day. And the AS documented a record number of student voters (5,051) in the annual AS Elections.

One hallmark of the Associated Students is the commitment to provide outstanding service to the campus community. Thousands of students and staff enter the Bell Memorial Union each day. Some individuals come to the BMU to meet their friends, study, use the free computers, attend a concert or lecture, meet with their club or organization, dine

in the Marketplace or shop in the Wildcat Store. Whatever the need, we take pride in providing exceptional customer service to the campus community.

The Associated Students is a complex organization providing myriad student programs, services and business enterprises. The Associated Students operates programs and commercial enterprises in the Bell Memorial Union, WREC, Sutter Hall, Selvester's Café, Butte Station and Holt Station. Additionally, space is leased off-campus for Wildcat Store Shipping and Receiving, Adventure Outings, CLIC, and Recycling.

This report gives you an opportunity to review the achievements of the Associated Students as it continually strives to meet the needs of the campus community. I believe you will see why I'm proud of all the great things done by the Associated Students. These achievements are clearly a result of the dedication, creativity, diligence and commitment of our staff, committees and boards.


David Buckley
AS Executive Director

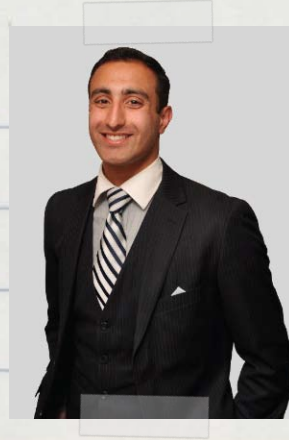
Letter from the AS President

I remember in elementary school we learned and demonstrated a “character word” once a week. One word stuck with me - perseverance. There are many ways to define this word including determination and resolve. However, there are even more ways to demonstrate it, and the Associated Students is proof of that. Perseverance is a core characteristic of the AS. It takes a unique kind of energy and motivation to persevere in difficult times. We are challenged daily, but we strive in all ways to create an environment that fosters a collaborative spirit to meet these challenges head-on.

This past year has been a 100 meter hurdle run. This year flew by like a sprint, but there were obstacles all along the track, mostly related to huge budget deficits. In spite of overwhelming odds, we banded together to preserve our commitment to enhancing the

quality of student life. Evidence of that can be seen by the efforts of countless students in the myriad of programs the Associated Students offers.

This year over 900 volunteers contributed 29,640 hours of community service through CAVE. \$62,192 was allocated to student designed projects through our Sustainability Fund Allocation Committee. 216 student interns at Community Legal Information Center provided over 5,825 hours of legal service to 11,133 clients. The AS Child Development Lab provided over 11,000 hours of childcare. The 3rd Floor Art Gallery hosted ten exhibits featuring 249 student artists. Our Recycling Program collected 568,569 lbs. of recyclable material on campus.



In addition to our stellar programming and services, we provided employment for over 1,100 students within the AS.

As one race ends, we prepare for the next as our 2012-2013 year begins. We recognize that there will continue to be hurdles during these uneasy fiscal times, but we will persevere and

build on our previous successes. As Winston Churchill once said, “Success is not final, failure is not fatal: it is the courage to continue that counts.” The AS will continue to lead with courage as it seeks to *serve students first*.

A handwritten signature in black ink, reading "Jay Virdee".

Jaypinderpal (Jay) Virdee
AS President

AS Government Affairs

Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff and volunteers who represent and advocate on behalf of the student body. Its collective of boards, committees and councils provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills and management experience.



"I decided to take a leap of faith to run for AS Vice President of Business and Finance and I can't say enough about what a unique opportunity this has been. You'll never find a college experience to match this."

— Daniel Etheredge
Finance
AS Vice President for Business and Finance

Highlights

- Allocated \$69,825 of revenue sharing funds to 126 designated student organizations.
- Allocated \$24,265 from the Multicultural Affairs Council for support of 16 student sponsored projects/events. One event, Multicultural Night, drew an audience of over 900 to enjoy performances of students from 17 cultures.
- Allocated \$29,780 from the Activity Fee Council for 20 student sponsored projects/events.
- Documented a record number of student voters (5,051) in the annual AS Elections.
- Hosted the California State Student Association meeting in February where 21 of 23 CSU campuses were represented. In addition to student attendees, 22 student government advisors met concurrently.



"Being a part of the Associated Students is HANDS-DOWN one of the best decisions I have made here at CSU, Chico. This position has given me a view of the business world that most students don't see. I've really learned to appreciate where others are coming from and I try to share those different perspectives with others."

— Kate Knutsen, Ag Business
Vice President of Facilities and Services



"FLO is the perfect place to make friends, find a place to be involved, and have a support system. We want to help students be successful in their transition to Chico State. My involvement with FLO opened up doors for further leadership development and allowed me to build valuable professional relationships."

— *Marlene Romero, Ag Education Coordinator, FLO*

FRESHMAN LEADERSHIP OPPORTUNITY (FLO)

Freshman Leadership Opportunity (FLO) is a program which introduces first year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a shadowing program all help to cultivate an awareness of and accessibility to leadership roles both in the AS and campus-wide. The year-long program offers first hand exposure to various programs and services in addition to individual mentoring in areas of special interest. Upon completion of the program, students are well positioned to pursue co-curricular opportunities which further hone their leadership development.

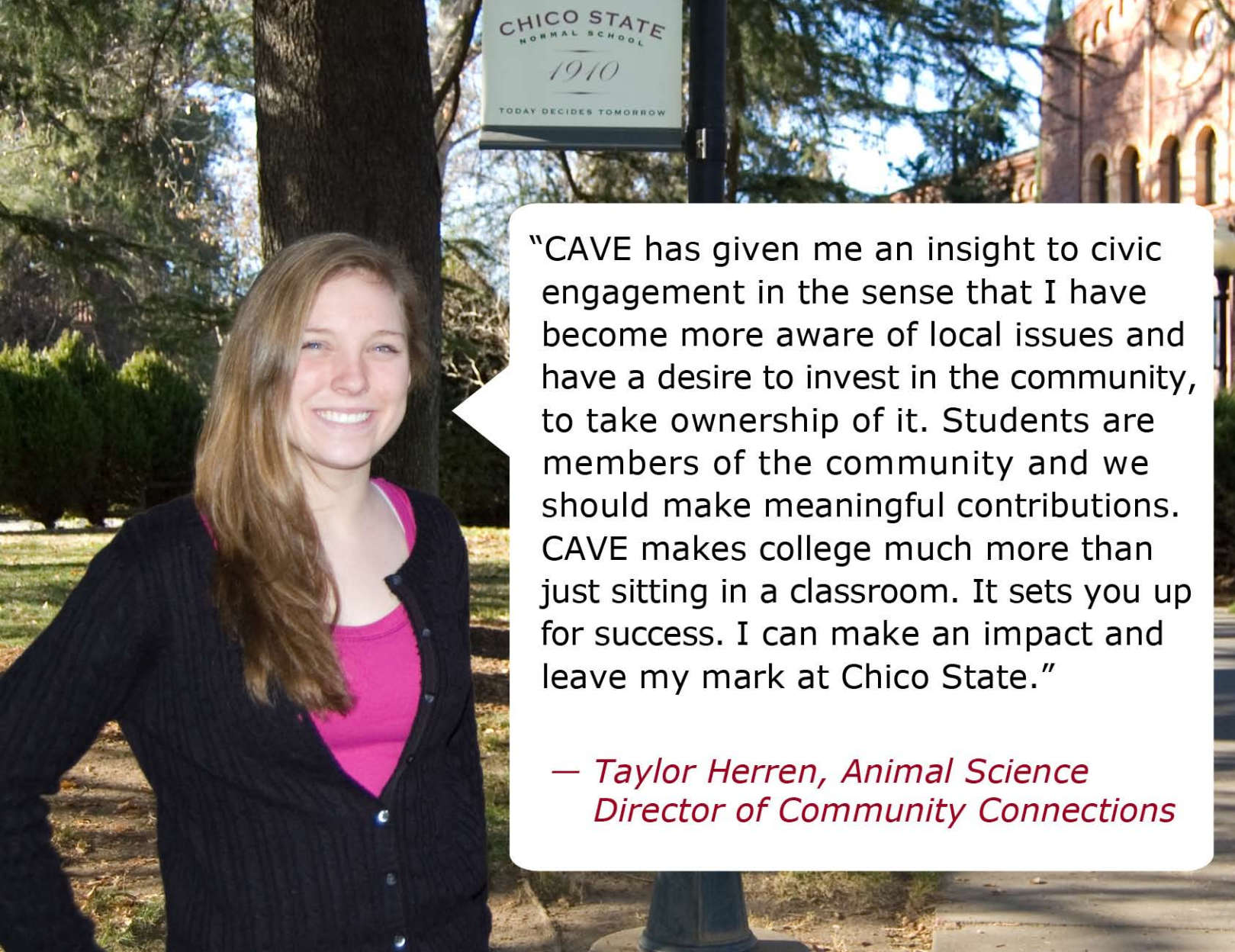
Highlights

- Fostered 52 students who had a 79% program completion rate with an average GPA of over 3.0.
- Transitioned former FLO students to leadership positions at CAVE, GSEC, AS Government and Adventure Outings.
- Formed an alumni group to assist in tracking the successes of the students in FLO.
- Participated in the Alzheimer's Walk and hosted a Bingo Night at a local senior retirement facility.



"FLO has given me the courage to do things I would never have tried. It has also given me confidence to trust my own instincts."

— *Kendall Enns
English Education
FLO Facilitator*



"CAVE has given me an insight to civic engagement in the sense that I have become more aware of local issues and have a desire to invest in the community, to take ownership of it. Students are members of the community and we should make meaningful contributions. CAVE makes college much more than just sitting in a classroom. It sets you up for success. I can make an impact and leave my mark at Chico State."

— *Taylor Herren, Animal Science
Director of Community Connections*

COMMUNITY ACTION VOLUNTEERS IN EDUCATION (CAVE)

Community Action Volunteers in Education (CAVE) is the largest student-run organization on the Chico campus and has the largest student participation of any campus organization. Each year CAVE has over 100 student staff and three career staff who operate 16 different community service programs and support faculty using experiential learning as a pedagogy in CSU, Chico courses. CAVE's motto "Life is for Learning" supports the program's philosophy that the community is a compelling classroom for hands-on learning. Student volunteers work with a variety of populations including children, older adults, developmentally disabled persons and people who are homeless. Other programs focus on environmental stewardship and animal welfare. CAVE offers university credit and internships for students who participate as either volunteers or staff.

Highlights

- Placed 988 student volunteers who performed 29,640 hours of community service.
- Placed 906 service learning students who provided over 18,120 hours of service.
- Collaborated with the Cross-Cultural Leadership Center to pursue a Students Against Violence Everywhere (SAVE) movement with a powerful message to change campus culture: Chico State students are accountable for their decisions, responsible for themselves and those around them, and above all else, citizens of the Chico community. SAVE presented a Bystander Effect workshop in October and continued to spread their message at meetings and to committees and boards across campus throughout the year.
- Teamed with the Catalina Island Conservancy to offer an Alternative Spring Break Program for volunteers to help preserve and protect the unique island habitat.
- Hosted its largest volunteer appreciation event ever. Over 309 student volunteers and 20 community partners participated in a "World Cafe" reflection activity about their volunteer experiences. Volunteers were celebrated with food, fun, tributes and a commendation from University President, Paul Zingg.

KCSC RADIO

CSU, Chico's student-owned and operated college radio station, KCSC, offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production and promotion. In addition to broadcasting over the Internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more

than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California's largest, most eclectic record libraries featuring an array of rare and out of print collector records.

Highlights

- Relocated the radio station from an off campus site to the Bell Memorial Student Union for easier access and more visibility.
- Celebrated the station's 65th anniversary by hosting a reunion attended by more than 50 alumni from the past 50 years.



~~SPEED DATING~~ "FRIENDING"

2-3 MINUTES

THURSDAY, MARCH 8TH • 7:30PM - 9:30PM
COMMON GROUNDS (BMU BASEMENT)
(NO CHOCOLATES OR FLOWERS NEEDED)

bigcat
productions
A PROGRAM OF ASSOCIATED STUDENTS

+1 Add Friend

FREE!!!

ASSOCIATED
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CHICO STATE MEISA AND BIG CAT PRODUCTIONS PRESENTS

Rockupy

**CHICO
STATE**

WEDNESDAYS AT NOON
AT TRINITY COMMONS
FREE LIVE MUSIC AND STUDENT MARKET

4/11

Clouds On Strings

4/18

White Russian

4/25

Delayed Reaction

5/2

The Deaf Pilots

5/9

Jeff Pershing Band



bigcat
productions
A PROGRAM OF ASSOCIATED STUDENTS
CALIFORNIA STATE UNIVERSITY, CHICO



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BIG CAT PRODUCTIONS

The mission of Big Cat Productions is to provide a culture of fun, spirit and involvement on campus through entertaining and educational events and activities for students. The program's offerings support the strategic priorities of the Associated Students and the University, and enrich the university experience and campus life. Programming includes performances as well as participation events for students like poetry slams, talent competitions, Wildcat Welcome Week activities, speed friending, Open Mic nights, and Rap Olympics.

Get Hypnotized

FREE Event
Wednesday, May 2nd
BMU Auditorium
7:30pm
Doors open at 7pm

Brian Stracner
North State Hypnosis

For more information contact Big Cat Productions in BMU 008.
De-Stress Fest is sponsored by the Campus Wellness Center, Student Health Advocacy Council, Health Education Action Team, Student Wellness Organization, AS Sustainability, AS Neighboring WREC, Action Words, Big Cat Productions, and the Campus Mental and Social Education Center.

De-Stress Fest 2012

Monday, April 30th
Trinity Commons Lawn 12:00pm-1:30pm
• Yoga Sessions: 12:00-12:25pm, 12:30-12:55pm, 1:00-1:25pm

Tuesday, May 1st
Glenn Hall Lawn 10:00am-2:00pm
• Massage
• Acupuncture
• Tea and Healthy Snacks

Wednesday, May 2nd
Trinity Commons Lawn 10:00am-2:00pm
• Social Table
• Mural Drawing Canvas
• Rock Painting
• Recyclable Crafts
• Stress Ball Making Table

Thursday, May 3rd
The WREC 12:00pm-3:00pm
• Play with Puppies
• Enjoy Tea
• Experience Pulse Reading
• Experience the Bio-Electricity Bike

Friday, May 4th
Campus Gardens 11:00am-4:00pm
• Take a Guiding Walk
• Garden with Friends
• Sylvester's Café 8:00am-2:00pm
• 30 min. Meditation Sessions beginning every hour

For more information, contact the Campus Wellness Center at (530) 898-4027.

Highlights

- Partnered with the Gender & Sexuality Equity Center to host "Uncovered: The Diary Project," a dance performance using text from real-life diaries of transgender and queer people. Trail-blazing transgender choreographer Sean Dorsey of Fresh Meat Productions and a stellar cast of dancers revealed lives and stories through modern dance to a packed house.
- Co-sponsored the keynote speaker for the California Student Sustainability Coalition Fall 2011 Convergence. Derrick Jensen, author of "Endgame," "The Culture of Make Believe," and "A Language Older than Words" was named one of Utne Reader's "50 Visionaries Who Are Changing Your World."
- Hosted "Rockupy Chico State" a series of live noon-time concerts in Trinity Commons featuring student bands.



"I found my niche in AS Recycling. My job is personally rewarding and it's a bonus that I get paid to do what I love. I get to think of projects that will change the world and do them. I genuinely want to make a difference. I care about the planet. I want my children to experience nature the way I have. I'm surrounded by ambitious people who want to make a difference and who understand that everything matters – even the small things."

— *Steven Westbrook, Liberal Studies – Natural Sciences Zero Waste Coordinator, AS Recycling*

AS RECYCLING

The primary purpose of the Associated Students Recycling Program (ASRP) is to provide CSU, Chico with waste diversion, recycling and compost collection services. The ASRP advocates and supports the establishment of an educational and informational infrastructure to facilitate waste reduction program goals on campus and within the community. Student recycling assistants

service over 1,800 recycling locations on campus as well as provide recycling services at special campus events throughout the year.

Highlights

- Collected over 568,596 lbs. of recyclable materials on campus which included 226,998 lbs. of compostable waste.
- Collected 4,419 lbs. of recyclable materials at the annual Diversion Excursion event co-sponsored with University Housing and Food Service.
- Completed the Compost Display Area Beautification Project, funded by SFAC money, which included installation of signage for plant identification.



"This job has had more impact on me than any other job I've ever had. Every day I do something good for the environment. I'm helping to achieve the goal of zero waste that our campus has adopted."

— *Teresa Fodge
Journalism with a minor
in Environmental Studies
Safety and Operations
Supervisor, AS Recycling*

Highlights

- Allocated \$62,192 from the Sustainability Fund Allocation Committee to 17 student projects.
- Created and implemented a Green Events Consulting Team to assist campus groups with planning events using sustainable practices.
- Hosted two Green Career Forums where students could explore employment opportunities in the green industry.
- Hosted the California Students Sustainability Coalition Convergence where over 300 students shared their perspectives on sustainability through lectures, workshops, films, and tours.
- Partnered with campus and community organizations to host an E-ARC fall film series "Saving Home, It Starts With Us" and a spring film series "For The Next Seven Generations."

AS SUSTAINABILITY

The goal of the AS Sustainability Program is to educate, promote, and implement sustainable practices throughout the Associated Students. The program provides funding opportunities for student initiated projects with sustainable themes, and facilitates an internship program through which students gain meaningful experience by advancing sustainability within the AS and educating the campus community on sustainability issues. Programming includes workshops on composting and organic gardening, local tours, guest speakers, film series, environmental education in elementary schools and more.

"The AS is the hub of student life. It's such a great way to be plugged in. I have never felt as much a part of this campus as I do now thanks to AS Sustainability. I have the ability to affect what happens at this University. I'm passionate about saving the environment. I love learning and I hope my passion inspires others."

— *Courtney Silver*
Biology-Option in Ecology
Assistant Sustainability Coordinator





"I love making a real life connection with what I'm learning in the classroom. Everything I learn is reinforced every day with the children. Children learn from each other and I learn from them. I feel valued and supported by the staff at ASCDL who are all so welcoming. I'm reminded daily that I'm in the right place doing the right thing."

— *Amanda Edsall*
Child Development
Teacher's Assistant, ASCDL

AS CHILD DEVELOPMENT LAB

The Associated Students Child Development Lab (ASCDL) provides low-cost, high quality child care and development services to the children of students, thereby enabling parents to attend CSU, Chico. The ASCDL serves infants from eight weeks old through pre-kindergarten aged children. The program maintains a partnership with the Child Development Program and is the official lab site for CSU, Chico. Students are able to enhance their educational experience and knowledge through direct experience, observation, testing and research. A state-of-the art infant observation booth provides students another opportunity to observe the development of young children. ASCDL staff are also active in the community serving as professional growth advisors, making presentations, and participating on councils and boards that address the needs of children.

Highlights

- Provided 32,771 hours of observation and participation for students in the lab setting.
- Sponsored two Early Learning Summits. The fall summit "To Play or Not to Play?" brought together early childhood education professionals working with children birth to eight to expand the dialogue and refocus the vision about play. The spring summit "Our Children Need MORE than LIP SERVICE" explored how to influence and support children's school and life success from infancy through the first eight years of life.
- Continued use of the Inquiry Based Planning paradigm allowing paid student staff and practicum students the opportunity to "co-construct" curriculum alongside staff professionals.
- Continued with the Management Improvement Program (MIP) with a focus on the goal of Teaching/Learning.
- Sponsored the Kindergarten Faire whose participants included private programs, alternative kindergarten programs and all kindergartens within the Chico Unified School District.

GENDER AND SEXUALITY EQUITY CENTER

The Associated Students Gender and Sexuality Equity Center is a student-run activist organization that evolved from the feminist ideology that all genders should be equal. The center also provides a safe and accepting environment and strives to empower all students through awareness raising events, services and referrals. With the help and the dedication of students from all ethnicities, ages, genders, sexualities, religions,

and experiences, the center endeavors to establish equal rights for all, making the campus, the community, and the world a better place to be.

Highlights

- Successfully transitioned the former Women's Center into a broader more inclusive Gender and Sexuality Equity Center.
- Provided opportunities for 30 interns who created and sponsored 20 events including the first ever LGBTQ Leadership Conference, Conversations on Diversity, Trans Day of Remembrance, Miss Representation and Queer Week.

"GSEC is my safe place. I've been able to flourish in my leadership skills and academic endeavors. I go to class and come to the center and discuss those same topics and issues from various perspectives."

— Abigail Teicheira
Women's Studies/Spanish
LGBTQ Program Coordinator, GSEC



"I didn't have the vocabulary to describe the injustices I saw happening to women. My academic courses provided that. Now at GSEC I'm learning how an activist organization works on a daily basis. It's the domino effect. It affects everything I do in life. I learn theory in my classes and put it into practice at the Gender & Sexuality Equity Center. You learn it when you do it!"

— Hannah Clause
Multicultural and Gender Studies
Intern, GSEC Women's Program



COMMUNITY LEGAL INFORMATION CENTER

The Community Legal Information Center (CLIC) provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, as well as the residents of the City of Chico and its surrounding communities. The center is staffed by more than 100 student interns and four Department of Political Science faculty advisors. CLIC is comprised of twelve substantive law departments: Women's Law; Family Law; Housing Law; Public Benefits Advocacy Program; Workers Rights Program; Penal Law; Disabled

& the Law; Chico Consumer Protection Agency; Environmental Advocates; Misdemeanors; Tickets and Traffic Law; County Jail Law Project; and Student Legal Services/Juvenile Rights. CLIC's thirteenth program, Community Outreach, promotes its services to the campus and general communities. CLIC's primary missions are to provide an internship experience and educate students and community members about their legal rights and responsibilities as citizens.

Highlights

- 216 interns provided over 5,825 hours of legal service to 11,133 clients.
- Produced the first Greek Mock Trial that raised awareness and educated the Greek Community about risk management including hazing and alcohol abuse.
- Presented the film "Finding Angela Shelton" in support of Domestic Violence Awareness Month.
- Collaborated with Chico bar owners to launch the "Consent is Sexy" campaign during Sexual Assault Awareness Month.
- Sponsored a clothing drive for a newly opened shelter in Glenn County.

"CLIC has changed my entire college experience. It has given me the opportunity to grow as a leader and a friend. I've become a better student because of my CLIC experience. It's so rewarding helping clients and seeing the impact you have on their lives."

— *Anthony Carral*
Philosophy
Administrative Director, CLIC





"My jobs at the WREC make class easier. The teacher writes something on the board and I can apply it at work. I have the vocabulary to understand and explain what goes on in my job. Plus, the nice thing about working at the WREC is the motivation to stay active. I try to connect with everyone at work. I believe in work hard play hard."

— *Joel Ramirez*
Organizational Communication
Weekend Facilities Supervisor,
WREC

WILDCAT RECREATION CENTER

Since opening the WREC on August 17, 2009, Wildcat Recreation Center (WREC) members have accessed the facility through almost 1.5 million visits. The WREC offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool, three gym courts, an indoor track, one multi-activity court, a rock climbing gym, four multi-purpose studios for dance, aerobics, yoga, pilates, mixed martial arts, and special events. Lounge areas, large screen televisions, and wireless access contribute to the social environment of the center. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Sixteen full-time career staff and over 150 students are employed in various capacities including internships related to fitness training, nutrition, wellness, and marketing. In addition to student users, University faculty and staff purchase memberships at the WREC Center.

Highlights

- Served 13,555 members through a total of 560,365 user visits. Celebrated the one-millionth visitor on Oct. 19, 2011.
- Averaged 1,543 customers per day with the highest single day headcount of 3,628 customers.
- Offered 70 group exercise classes per week with an average of 23 students per class.
- Increased paid non student memberships from 230 to 350 faculty and staff.
- Hosted 8,000 guests at the second annual back to school WRECTACULAR event which included 90 vendors and 30 student/campus groups.
- Hosted 27 special events including En Fuego, WRECTACULAR, Dive-In Movie, Chico Strong Cat and All Around Athlete.

ADVENTURE OUTINGS

Adventure Outings (AO) is an outdoor recreation program that leads Chico State students on adventures throughout Northern California and the western US. AO is staffed by 30 skilled student trip leaders and is supervised by three career staff. AO offers an adventure for everyone: rafting, kayaking, surfing, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based outings each year, AO hosts an outdoor film festival, operates

a bicycle repair service, offers a backcountry yurt, and a fully stocked equipment rental center designed to outfit users with equipment for both AO and personal adventures. AO also operates the climbing gym in the Wildcat Recreation Center which is open for general climbing, bouldering and regularly scheduled belay classes.

Highlights

- Received \$40,000 in grant funding from the California Department of Boating and Waterways for the purchase of boating equipment, staff development and participant scholarships.
- Rebuilt the yurt platform with sustainable materials and added a more efficient woodstove thanks to a grant from the Sustainability Fund Allocation Committee.
- Purchased a new 12 passenger van to replace one that had over 100,000 miles of program use.



"I have a passion for the Adventure Outings program. I want to get people involved, help train new staff, and bring something extra to the table – a "big picture" view about outdoor education."

— Amber Shettler
Recreation Administration and Parks Management
Trip Leader and Special Projects Coordinator, Adventure Outings

"AO trips allow people to feel very connected to one another – really bonded. It's so rewarding to take strangers to an outside setting without any normal daily distractions and introduce them to new challenges. I've become a better leader and facilitator which have motivated me in the classroom. I've learned how to be a leader without being the loudest voice. AO has opened many doors for me. I've learned great technical skills which have provided me with a good solid foundation for outdoor leadership."

— Katie Seifert
Humanities
Trip Leader, Adventure Outings



FOREBAY AQUATIC CENTER

In its final season of operation the Forebay Aquatic Center provided activities that focused on boating and water safety education and recreation to the University and surrounding communities. The FAC offered courses in kayaking, canoeing, sailing, wakeboarding, rowing and stand-up paddling to students and community members. The program also had a comprehensive rental center and offered a variety of summer camps and special events.

Staff collaborated with local stakeholders to provide resources to insure success of future aquatic endeavors at the park. The Forebay Aquatic Center closed on August 28, 2011.

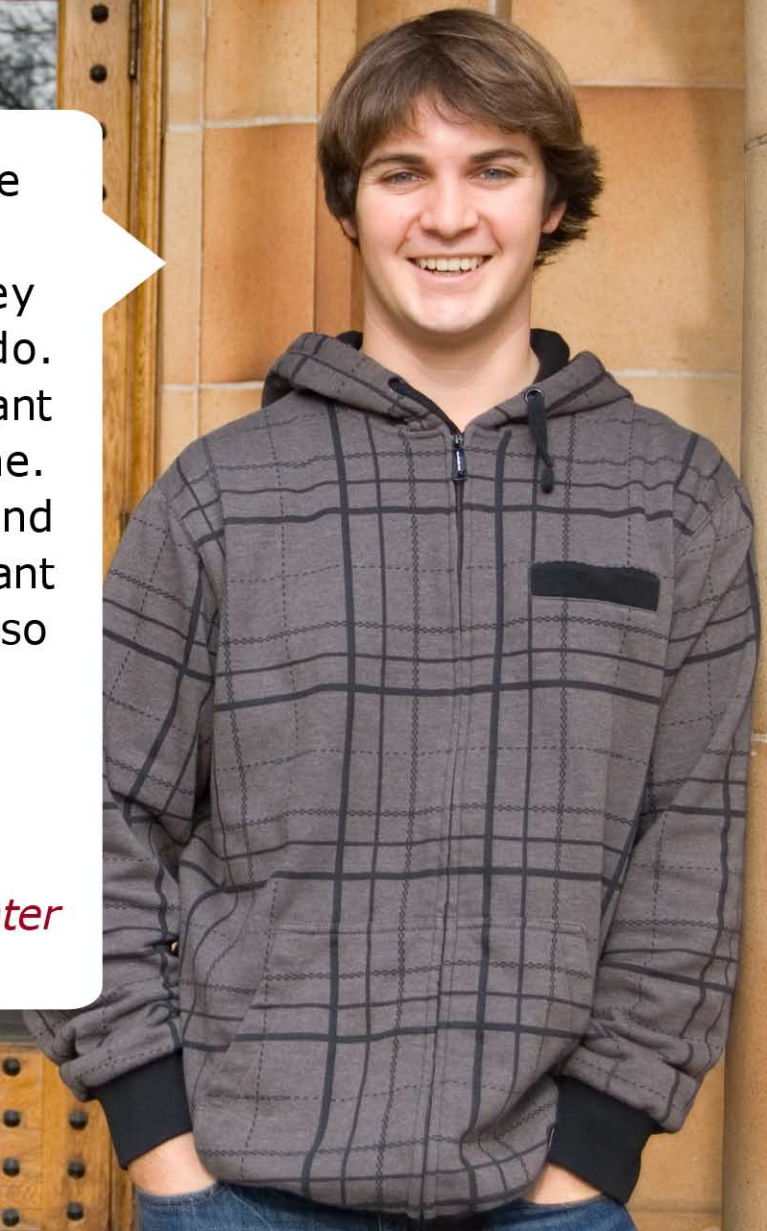


Highlights

- Led 28 classes, special events or camps with 418 participants.
- Served over 3,400 people through rentals and special events during July and August of 2011.
- Facilitated team building events for various groups including: Society of the Blind, Tree of Hope, CSU Chico's Equal Opportunity Program, and Wildcat Recreation Center staff.

"The FAC gives students and the community the opportunity to participate in activities that they wouldn't otherwise be able to do. This is such a great job. People want to be there and have a good time. It's such a positive atmosphere and we have a lot of fun together. I want people to have a fun experience so they'll want to keep doing it."

— *Derek Mangan*
Physical Geography
Instructor, Forebay Aquatic Center



AS SERVICES AND OPERATIONS

CONFERENCE SERVICES

Conference Services coordinates events in a variety of spaces including 11 meeting rooms, the Bell Memorial Union (BMU) auditorium, the third floor patio, and the 3rd Floor Art Gallery. The facilities are available for use by student organizations, university groups, and the Chico community. Events held in the BMU include meetings, conferences, lectures, job fairs, banquets, weddings, concerts and receptions.

INFORMATION CENTER

The University Information Center is the clearinghouse for information related to campus services, schedules, activities, and personnel as well as information about the local community. In addition to information brokering for the University, services include mall reservations for student and commercial vendors, marquee and banner space reservations, fax service, copy service, and student service boards.

Conference Services Highlights	
Total bookings.....	4,994
Event hours.....	21,460
Patrons served.....	181,966

Information Center Highlights	
Mall tables rented.....	265
Marquee reservations.....	159

FACILITIES

The facilities operation provides a variety of services for the Associated Students. The custodial department is responsible for the overall cleanliness of all offices, the Wildcat Store, Dining Services, lounges, and meeting rooms in the Bell Memorial Union and Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

3rd FLOOR ART GALLERY

The 3rd Floor Art Gallery provides a venue for student artists to exhibit their work for personal and professional development. This includes both single artist and group shows like the annual Master of Fine Arts exhibit. In addition to the gallery, other indoor and outdoor public art space is available at the Bell Memorial Union.

COMPUTER LAB

Computer labs are located in the lower level of the Bell Memorial Union (BMU) and in the Wildcat Recreation Center. A total of 45 computers are available in a variety of settings: an enclosed quiet area and an open lounge in the BMU, and an open counter area at the WREC.

Facilities Highlights	
Bell Memorial Union.....	125,000 sq. ft.
Wildcat Recreation Center.....	130,000 sq. ft.
3rd Floor Art Gallery Highlights	
Exhibits in Gallery.....	6
Total artists.....	249
Exhibits in BMU public art space.....	4
Computer Lab Highlights	
Total seat hours.....	41,076
Total number of visits.....	92,590
Total unique users.....	8,404

AS DINING SERVICES

AS Dining Services operates all dining facilities on the CSU, Chico campus. Sutter Hall is the residential dining area which serves meals to students who live both on and off campus. Two satellite convenience stores, Butte and Holt Stations, offer grab and go food options for students, faculty, and staff on the move. Specialty coffee drinks and deli items are available at Creekside Coffee and Common Grounds. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for a host of campus, community, and privately hosted events, in addition to concessions for the University Athletic Department.



"I really like interacting with AS Dining management. I've learned how to use language to be impactful. I'm encouraged to voice my opinion. They listen and use my suggestions. It feels good to be heard and to feel respected and valued."

— Geoff Cohen
Communication Studies-Public Affairs
Line Cook, AS Dining Services



"My supervisors are great! They encourage you to try new things and they always recognize you for doing a good job. They really respect you. That kind of support and encouragement is very motivational."

— Ashton Holland
Music Industry
Lead Student, AS Catering



"My work with the AS is equally as important as my academics. I really feel like people listen to me. I'm innovative and have had my voice heard. I can take what I've learned in my classes and apply my nutrition expertise to the job."

— Dana Kent, Nutrition,
Nutrition and Allergen
Data Entry and Local
Lunch Planner,
AS Dining Services



"We brainstorm on effective ways to provide good customer service. We're a family. We work hard to create an environment where students WANT to work together. I've never lived on campus, so working in the store was a great way for me to meet and make friends. I've met people here who will be lifelong friends."

— *Carlie Ernenwein*
Liberal Studies/Child Development
Customer Service Supervisor,
Chico State Wildcat Store

CHICO STATE WILDCAT STORE

The Chico State Wildcat Store provides merchandise and services for the campus of CSU, Chico. The merchandise selection ranges from Chico State clothing, gifts, and supplies to educationally priced computer hardware and software with the store being an Apple authorized campus store and services provider. The Wildcat Store provides a variety of programs to make textbooks more economical for students in support of the University's academic mission. These include Low Price Guarantee, Guaranteed Buyback, digital textbooks, a rental program, and used textbooks.



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Get All About Eyes Serum De-Puffing Eye Massage plus more of Clinique's most talked-about beauty essentials FREE* with your Clinique purchase of \$23.50 or more. A \$60.00 Value. BONUS EXCLUSIVE Cosmetics Bag, All About Eyes Serum De-Puffing Eye Massage, Take The Day Off Makeup Remover For Lids, Lashes & Lips, Soft-Pressed Powder Blusher in New Clover, Different Lipstick in A Different Grape, Long Last Lipstick in Pink Spice, Lash Doubling Mascara in Black.

*While supplies last. Quantities are limited. One bonus to a client, please.

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Allergy Tested. 100% Fragrance Free.



FINANCIAL SERVICES

Financial Services provides business and accounting services for all auxiliaries operating on the campus of CSU, Chico:

- Associated Students
- CSU, Chico Research Foundation
- University Foundation

Additionally, the department provides financial services for:

- Student clubs and organizations
- University Box Office
- Agency accounts
- Three employee benefit plan trusts
- Wildcat Card accounts

Financial Services also prepares the annual financial statements of all of the organizations and coordinates with Matson & Isom to facilitate the required audits.

INFORMATION TECHNOLOGY

Information Technology provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Computer lab administration
- Server administration
- Support and administration for IFAS, the financial system used by the AS and Foundations
- Application development (design, testing, and maintenance of web-based applications)
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments

The Department provides these services to approximately 300 AS employees. It provides IFAS support to approximately 250 campus and Foundation employees.

HUMAN RESOURCES

Human Resources provides a broad range of administrative services supporting employment for the more than 1,500 career, student and temporary staff the Associated Students employs each year.

- Recruitments
- Benefits administration
- Compensation
- Policy development
- Staff development/training
- Workplace and complaint investigations
- Conflict resolution and progressive discipline
- Safety and workers' compensation

Full-time employees.....	116
Part-time employees (including students).....	903

Full-time Employees by Department:	
AS Programs & Government Affairs.....	20
Student Union.....	13
Wildcat Recreation Center.....	16
Administration/Human Resources.....	5
Financial Services.....	15
Information Technology.....	2
Chico State Wildcat Store.....	10
Dining Services.....	35

AS BOARD OF DIRECTORS 2011 - 2012

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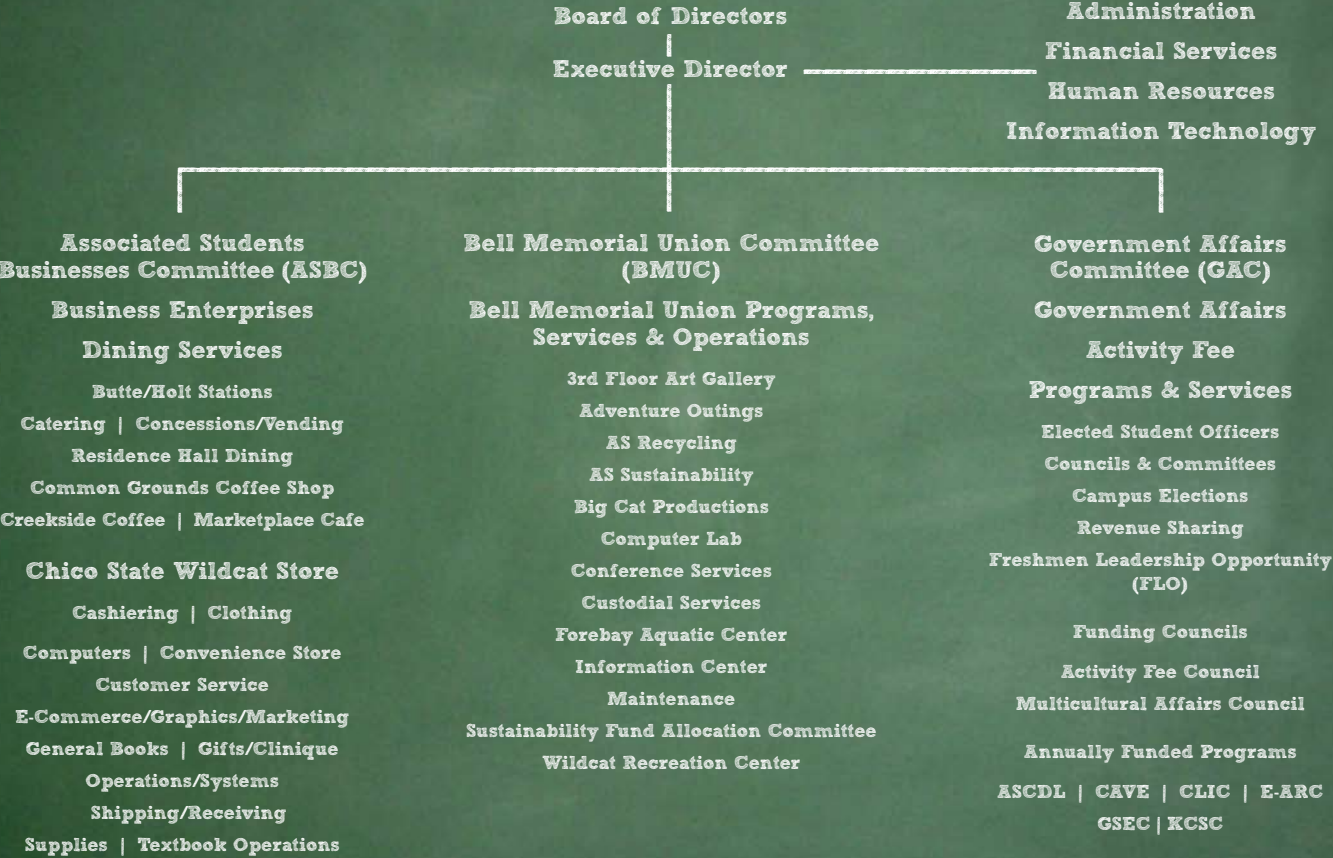
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Erik Taylor (spring)
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& Finance

Drew Calandrella
University Vice President for Student Affairs

ORGANIZATIONAL CHART



Associated Students, California State University, Chico, Inc. (as of June 30, 2012)

**Statement of
Financial Position**

ASSETS

Cash.....	9,017,078
Accounts and other receivables.....	1,102,917
Sponsored programs receivable.....	122,523
Inventories.....	1,793,798
Prepaid expenses.....	68,060
Property and equipment.....	1,824,296
Long-term deposits.....	55,521

Total Assets.....13,984,193

LIABILITIES/NET ASSETS

Accounts payable.....	920,256
Accrued expenses.....	1,265,509
Deferred revenue.....	325,065
Deposits held for others.....	132,84
Postretirement benefit obligation.....	1,127,537
Net Assets Unrestricted.....	10,212,984

Total Liabilities and Net Assets.....13,984,193

**2011-2012 Revenues
and Expenses**

REVENUES AND OTHER SUPPORT

Wildcat Store, Dining Services and other sales.....	17,947,811
Student activity fees.....	1,860,940
Returns of student union surplus fees.....	3,818,239
Student programs.....	381,586
Sponsored and campus program receipts.....	746,453
Contract services.....	703,956
Investment income.....	43,718
Gifts.....	6,408
Other income.....	740,926

Total Revenues and Other Support.....26,250,037

EXPENSES

Campus and student programs.....	2,014,933
Community programs.....	365,500
Auxiliary activities cost of sales.....	10,186,266
Auxiliary activities operating costs.....	6,257,787
Facilities operations.....	2,329,812
Supporting services costs.....	5,244,935

Total Expenses.....26,399,233

Increase <Decrease> in Net Assets.....(149,196)

Student Union Fund (as of June 30, 2012)

**Statement of
Financial Position**

ASSETS

Cash.....	3,066,635
Accounts and other receivables.....	8,135
Receivable from other funds.....	904,880
Prepaid expenses.....	11,284
Property and equipment.....	654,992
Long-term deposits.....	29,150

Total Assets.....4,675,076

LIABILITIES/NET ASSETS

Accounts payable.....	197,271
Accrued expenses.....	288,604
Deferred revenue.....	42,360
Postretirement benefit obligation.....	389,685
Net Assets Unrestricted.....	3,757,156

Total Liabilities and Net Assets.....4,675,076

**2011-2012 Revenues
and Expenses**

REVENUES AND OTHER SUPPORT

Returns of student union surplus fees.....	3,818,239
Student programs.....	291,958
Investment income.....	13,395
Other income.....	361,947

Total Revenues and Other Support.....4,485,539

EXPENSES

Campus and student programs.....	229,015
Facilities operations.....	2,329,812
Supporting services costs.....	1,844,806

Total Expenses.....4,403,633

Increase <Decrease> in Net Assets.....81,906

Activity Fee Fund (as of June 30, 2012)

**Statement of
Financial Position**

ASSETS

Cash.....	1,829,860
Accounts and other receivables.....	41,952
Receivable from other funds.....	173,468
Prepaid expenses.....	6,150
Property and equipment.....	31,500
Long-term deposits.....	5,182

Total Assets.....2,088,112

LIABILITIES/NET ASSETS

Accounts payable.....	77,143
Accrued expenses.....	105,709
Deferred revenue.....	36,884
Postretirement benefit obligation.....	217,186
Net Assets Unrestricted.....	1,651,190

Total Liabilities and Net Assets.....2,088,112

**2011-2012 Revenues
and Expenses**

REVENUES AND OTHER SUPPORT

Student activity fees.....	1,860,940
Student programs.....	89,628
Contract services.....	703,956
Investment income.....	11,348
Gifts.....	6,408
Other income.....	99,019

Total Revenues and Other Support.....2,771,299

EXPENSES

Campus and student programs.....	1,039,465
Community programs.....	365,500
Supporting services costs.....	1,222,047

Total Expenses.....2,627,012

Increase <Decrease> in Net Assets.....144,287

Chico State Wildcat Store (as of June 30, 2012)

**Statement of
Financial Position**

ASSETS

Cash.....	3,322,615
Accounts and other receivables.....	890,998
Inventories.....	1,745,719
Prepaid expenses.....	47,229
Property and equipment.....	405,559
Long Term Deposits.....	10,620

Total Assets.....6,422,740

LIABILITIES/NET ASSETS

Accounts payable.....	547,170
Accrued expenses.....	593,611
Deferred revenue.....	239,545
Payable to other funds.....	792,631
Postretirement benefit obligation.....	201,084
Net Assets Unrestricted.....	4,048,699

Total Liabilities and Net Assets.....6,422,740

**2011-2012 Revenues
and Expenses**

REVENUES AND OTHER SUPPORT

Wildcat Store sales.....	11,162,484
Investment income.....	11,289
Other income.....	195,603

Total Revenues and Other Support.....11,369,376

EXPENSES

Cost of sales.....	7,814,411
Operating costs.....	3,742,773
Other expenses.....	129,638

Total Expenses.....11,686,822

Increase <Decrease> in Net Assets.....(317,446)

AS Dining Services (as of June 30, 2012)

Statement of Financial Position

ASSETS

Cash.....	664,295
Accounts and other receivables.....	161,832
Inventories.....	48,079
Prepaid expenses.....	3,398
Property and equipment.....	732,245
Long-term deposits.....	10,569

Total Assets.....1,620,418

LIABILITIES/NET ASSETS

Accounts payable.....	89,871
Accrued expenses.....	277,584
Deferred revenue.....	6,276
Payable to other funds.....	171,995
Postretirement benefit obligation.....	319,583
Net Assets Unrestricted.....	755,109

Total Liabilities and Net Assets.....1,620,418

2011-2012 Revenues and Expenses

REVENUES AND OTHER SUPPORT

Dining Service sales.....	6,785,327
Other income.....	91,945

Total Revenues and Other Support.....6,877,272

EXPENSES

Cost of sales.....	2,371,855
Operating costs.....	4,544,235
Other expenses.....	19,223

Total Expenses.....6,935,313

Increase <Decrease> in Net Assets.....(58,041)

